



**PALLIUM INDIA**  
**USA**

# NEWSLETTER

**March 2026**

**Vol.12**

**Welcome to Pallium India USA Newsletter for March 2026!**

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# INDIA GIVING DAY 2026

We are delighted to share that Pallium India USA is participating in India Giving Day for the second consecutive year — and we are reaching out to you for your support. India Giving Day is a two-week global competitive fundraising event that brings together nonprofits and supporters from across the world to celebrate generosity and collective impact.

In 2025, Pallium India USA proudly secured the 4th position among 37 participating nonprofits. This achievement was possible only because of the incredible encouragement and generosity of our supporters. Together, we demonstrated that compassionate care matters — and that our community stands firmly behind it.

This year, India Giving Day will be held on Friday, March 13. However, the donation window will be open from **March 1st to March 13<sup>th</sup>**. Our target for 2026: **\$75,000**. Every dollar raised helps expand access to palliative care for patients and families who need it most.

We are grateful that **AATMIC Philanthropy** is the leading matching sponsor this year, offering a generous **\$30,000 matching pool**. **This means your contribution can go even further.**

## How You Can Support

- Set up your own Fundraiser Page - Share your personal story of palliative care and invite friends, family, and colleagues in the US to join you.
- Contribute and Share - Donate through our page and circulate the link within your network.
- Amplify Our Voice - Engage with and share our India Giving Day posts on social media to help expand our reach.

India Giving Day is more than a fundraising campaign — it is a celebration of generosity, solidarity, and compassionate action. With your support, we can reach our \$75,000 goal and continue bringing comfort, dignity, and relief to those facing serious illness.

Please reach out to us at [info@palliumindiausa.org](mailto:info@palliumindiausa.org) for any assistance.

[\*\*Donate Now\*\*](#)

# WHEN MUSIC BECOMES COMPASSIONATE CARE



Sridhar Ranganathan and Shankar Mahadevan

At Pallium India, we witness every day how moments of comfort and connection can profoundly impact people living with serious illness, pain, and emotional distress. Our association with the Shankar Mahadevan Academy and its initiative, SMA Nirvana, has been one such deeply meaningful partnership, and we remain sincerely grateful for it.

Since 12th September 2021, SMA Nirvana has been reaching out to Pallium India's patients and families through free, live online music concerts. Over time, these sessions have become much more than performances—they have become moments of emotional relief, joy, and togetherness for those navigating difficult health journeys. To date, SMA Nirvana has shared 38 musical episodes with our community, and these concerts are eagerly awaited by many of our patients, caregivers, and families.

SMA Nirvana brings together compassionate musicians who offer 60-minute live concerts designed to uplift individuals experiencing serious illness, loneliness, or emotional strain. By partnering with hospitals, palliative care centres, hospices, senior living communities, and children's homes, the initiative creates a shared space where music becomes comfort, presence, and reassurance.

Although SMA Nirvana has conducted more than 680 concerts across 75+ NGOs and care institutions, featuring 150+ performing artists, its true impact is reflected in the moments it creates. Through these concerts, we have seen patients who are otherwise withdrawn begin to engage, smile, and sing along. We have watched individuals forget their pain for a while and immerse themselves in music. These experiences remind us that no one is defined by their illness; every individual continues to seek dignity, joy, and human connection.

# WHEN MUSIC BECOMES COMPASSIONATE CARE

Born during the Covid-19 pandemic under the thoughtful leadership of Sridhar Ranganathan and the Shankar Mahadevan Academy, SMA Nirvana was created with a simple yet powerful purpose—to ease suffering through music. This vision resonates deeply with Pallium India’s philosophy of holistic, compassionate care.

SMA Nirvana continues to be a gentle and steady offering of support to our patients and families. It does not promise a cure, but it offers companionship, comfort, and dignity. At Pallium India, we are deeply thankful to Shankar Mahadevan Academy and SMA Nirvana for bringing light, hope, and healing moments to those who need them most.



# MAKING EVERY MOVE COUNT: CHESS, COMPASSION & COLLECTIVE GIVING

**BeyondGrades**

**PLAY FOR A CAUSE.**  
**Make every move count.**

**CHECKMATE**  
for palliative care

CHARITY PARTNER  
**PALLIUM INDIA**  
**USA**

**Date:** Sunday, 08 March 2026  
**Time:** 7.00am PST  
10:00am EST  
8.30pm IST

Register  
Now

**“Join us and turn every move  
into a message of care.”**  
- Karina James  
Sishya School, Chennai

**Format:** Online | Lichess.org

**palliumindiausa.org**

As India Giving Day (March 13, 2026) draws near, we’re reminded of how small actions—made with purpose and heart—can ripple out into meaningful change.

One shining example of this spirit in action is the “Checkmate for Palliative Care” initiative by Karina Grace, an 11th grader and Sports Captain from Sishya School in Chennai. Partnering with Pallium India, Karina used the strategic language of chess to spark conversations and raise funds for compassionate care for people living with serious illnesses.

Through her platform Beyond Grades, Karina organised a virtual chess tournament on Republic Day, bringing together participants from cities across India—students, professionals, chess enthusiasts and even care recipients. Every game played in the tournament supported Pallium India’s patient care activities, demonstrating how strategy and empathy can go hand in hand.

# MAKING EVERY MOVE COUNT: CHESS, COMPASSION & COLLECTIVE GIVING

What started as a simple idea blossomed into something much bigger: a movement that honored dignity, encouraged intergenerational engagement, and highlighted the importance of palliative care. The event drew enthusiastic participation and fostered meaningful community connection. Pallium India USA is deeply grateful to Karina for envisioning and leading this beautiful initiative, and for choosing to champion compassionate care through her talent and leadership. Her effort is a powerful reminder that even young changemakers can create impact that resonates far beyond the chessboard.

As we celebrate this India Giving Day, let Karina's story remind us that every contribution—whether it's a charity event, a fundraising page, or a heartfelt social post—moves us closer to a more compassionate, caring society. When we combine our efforts, even the smallest move can lead to a lasting impact.

## Registration link:

[https://docs.google.com/forms/d/e/1FAIpQLSfBY5-puehBpMtp\\_KTBpPBkgaXsSmBddw6JMX8r6ylwySxelQ/viewform](https://docs.google.com/forms/d/e/1FAIpQLSfBY5-puehBpMtp_KTBpPBkgaXsSmBddw6JMX8r6ylwySxelQ/viewform)



[Donate to Karina's  
Fundraiser](#)

# PALLIUM INDIA BAY AREA WALKATHON



The Pallium India Bay Area Walkathon 2026 returns to bring our community together in support of compassionate palliative care. Co-organized with VANITHA, this second annual event builds on last year's momentum to deepen awareness and expand support for care with dignity. Registration is open with tiered pricing and group discounts to encourage families and friends to walk together.

With accessible routes for all ages and abilities, everyone can participate and make a difference. Your steps help raise awareness of palliative care and fund programs that provide comfort, dignity, and essential services to patients and families facing serious illness. Participation also strengthens training, outreach, and home-based care efforts across our community.

We're grateful for the support of our sponsors, including RFC (Relief From Cancer) and Cascade California Realty / Manoj Thomas. We also thank our community partners—MANCA, Festival of Globe (FOG), MoHAM, NSS CA, and the Hayward Silicon Valley Lions Club—for their collaboration and shared commitment to service and compassion.

Join us, bring your loved ones, and walk with purpose and compassion. Together, we can create meaningful impact—one step at a time.

Signup at: <https://runsignup.com/Race/CA/Fremont/PalliumIndiaBayAreaWalkathon2026>



# RAISING PALLIATIVE CARE AWARENESS AMONG THE INDIAN DIASPORA IN THE USA

**PALLIUM INDIA USA**

**India Giving Day**  
Powered by India Philanthropy Alliance

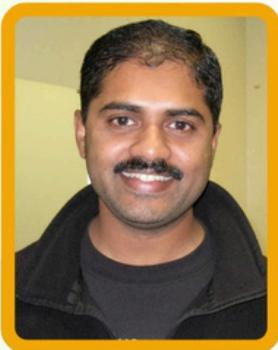
**PALLIUM INDIA**

Join us in an interactive session on:

**“RAISING PALLIATIVE CARE AWARENESS  
AMONG THE INDIAN DIASPORA IN THE US”**

Organised by: **Pallium India USA**  
Speaker: **Ashley Elenjickal**

**07 March | Saturday | 2026**  
**9:30am PST | 11:00pm IST**  
**Platform | ZOOM**



**LINK IN QR CODE**

*Ashley is a software engineer based in **Seattle, US**.  
He was first introduced to palliative care through Pallium India's Sahayatra magazine in 2004, and since then he has been a dedicated supporter and fundraiser for over two decades.*

As part of India Giving Day 2026, Pallium India USA is hosting an interactive online session on “Raising Palliative Care Awareness Among the Indian Diaspora in the US” on March 7, 2026.

The session will be led by Ashley Elenjickal, a Seattle-based software engineer and long-time supporter of Pallium India. First introduced to palliative care through Sahayatra magazine in 2004, Ashley has spent over two decades championing compassionate care and fundraising for patients in need.

Join us on **Zoom at 9:30AM PST/11:00PM IST** for an engaging conversation on how the Indian diaspora can help strengthen awareness and access to palliative care. We look forward to your participation in spreading compassion beyond borders.

# MAKE A DIFFERENCE Today

Whether you choose to volunteer your time or make a donation, every action you take helps bring compassionate care to those who need it most. Together, we can create lasting, meaningful change—starting with **YOU**.



❤️ **Ready to donate?** Visit <https://palliumindiausa.org/donate-now/>

No contribution is too small—every gift helps transform lives. Let's build a more compassionate world, together.



## \$100

*Sponsor medicines for patients in home care and IP (In-Patient) for 1 Year*



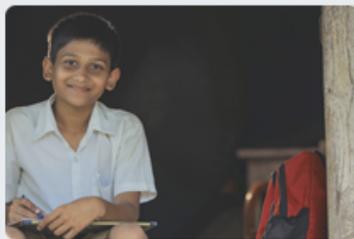
## \$300

*Monthly Food Kit for 12 months for home care patient*



## \$500

*Sponsor a Home Visit from doctors and nurses for 10 months*



## \$750

*Education support for 10 children for 1 year whose parents cannot work*



## \$1,000

*Physical Therapy for one year OR Salary for a Regional Facilitator*

👉 Interested in volunteering? Email us at [info@palliumindiausa.org](mailto:info@palliumindiausa.org). Let us know your interests or skills—there's a place for everyone to make an impact.

# Annadaanam – Meals Full of Love!

We believe that food is more than nourishment—it is love, comfort, and care shared from one heart to another. Through our Annadaanam program, you can celebrate a birthday, an anniversary, or honor the memory of a loved one by dedicating a meal to those in our care.

You can choose to sponsor:

Full Day's Meal – \$90

Lunch (Sadhya) – \$56

Lunch (Biryani) – \$68

Breakfast with snacks – \$28

Dinner – \$23

To sponsor a meal, simply scan the QR code or write to us at [info@palliumindiausa.org](mailto:info@palliumindiausa.org).

Every contribution, big or small, makes a difference. Together, let's celebrate, remember, and share love—one meal at a time.

Each meal you sponsor reaches 40 beneficiaries—20 inpatients and 20 caregivers—at Pallium India, filling their day with warmth and compassion.

PALLIUM INDIA  
USA

## ANNADAANAM MEALS FULL OF LOVE!

Celebrate. Remember. Share



Celebrate your birthday, anniversary or honour the memory of a loved one  
Dedicate a Meal full of Love for 40 beneficiaries (20 inpatients and 20 care givers) at Pallium India!

Choose what you would like to sponsor:

Full Day's Meal: \$90	
Sadhya Special Lunch: \$56	Breakfast with snacks: \$28
Biryani: \$68	Dinner: \$23



Scan QR to sponsor a meal today

For details/to mention about your loved one, or if you wish to schedule the meals on a particular day, write to us at [info@palliumindiausa.org](mailto:info@palliumindiausa.org)